

# JOIN INTUIT'S LEGACY SOCIETY

## CHAMPION OUTSIDER ART FOR YEARS TO COME

As one of Intuit's most loyal supporters, you understand the power outsider art has to transform audiences and unite people across generations and life experiences. To help the museum grow and thrive for years to come, Intuit accepts planned gifts in all shapes and sizes. Make a commitment today, and join Intuit's Legacy Society to inspire future audiences.



Photo by Cheri Eisenberg

### BECOMING A LEGACY SOCIETY MEMBER IS SIMPLE



I made a planned gift because Intuit demonstrates time and time again a strong trajectory of growth; today it's one of the world's premier museums of outsider art. We've come a long way since Intuit's founding in 1991, and I trust Intuit to deliver another 30 years of programs of which to be proud.

— Susann Craig,  
Legacy Society Member

#### STEP ONE: EVALUATE YOUR ASSETS

There are myriad assets you can bequeath to Intuit. Below are a few popular options:

- Retirement assets
- Stocks and bonds
- Cash
- Art
- Insurance
- Real estate

#### STEP TWO: DECIDE WHICH PLANNED GIVING OPTION IS BEST FOR YOU AND YOUR LOVED ONES

- **BEQUEST:** Designate Intuit as the beneficiary of your asset by will, trust or beneficiary designation form.
- **IRA CHARITABLE DISTRIBUTION:** Direct a Qualified Charitable Distribution (QCD) to Intuit by contacting your IRA Administrator. Direct donations from an IRA to a charity can be made annually, up to \$100,000 per individual. While Traditional IRA distributions are taxable income, qualified charitable distributions are not taxable and can be used to meet Required Minimum Distributions if age 70½ or older. Potential tax benefits, limits on QCD amounts and RMD rules should be discussed with a tax professional.
- **BENEFICIARY DESIGNATION:** Designate Intuit as the beneficiary of a retirement investment, bank account or your life insurance policy.

#### STEP THREE: SHARE YOUR INTENTIONS

This step is critical, as Intuit wants to be sure to carry out your desires to the best of our ability. Let us know how we can best steward your gift.

Areas of support include:

- Area of greatest need
- Exhibitions
- Collections conservation and preservation
- Education programs



#### PLEASE CONTACT

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#### OR BY MAIL

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